

CLAY COLLINS

Website
coll6968@uga.edu

EMPLOYMENT

University of Georgia	
Department of Kinesiology	
Assistant Professor of Sport Management	2023 -
West Virginia University	
Department of Economics	
Graduate Research and Teaching Assistant	2018 - 2023
University of North Carolina at Charlotte	
Department of Economics	
Graduate Research and Teaching Assistant	2017
Berry College	
Department of Economics	
Research Assistant	2013-2016

EDUCATION

West Virginia University	PhD Economics, 2023
Dissertation: "Three Essays on Emotional Cues"	
Advisor: Brad Humphreys	
University of North Carolina at Charlotte	MS Economics, 2017
Specialization in quantitative methods	
Berry College	BS Economics, 2016
Magna cum laude	
Tri-County Community College	AA, 2013

PUBLICATIONS

- Collins, Clay. 2025. Emotional Cues, Election Outcomes, and Intimate Partner Violence. *Eastern Economic Journal*.
- Skinner, Tyler, Steven Salaga, & Clay Collins. 2025. State abortion bans and talent acquisition: evidence from NCAA women's college basketball. *Applied Economics Letters*.
- Chen, Shuoyu, Clay Collins, & Ivy Collins. 2025. Discrimination and subjective player ratings: Evidence from China. *The Quarterly Review of Economics and Finance*. 103. 102033.
- Zhao, Troy T., Sam S. Chen, Lan Mu, Yufei Bai, Clay Collins, & James J. Zhang. 2025. Staying active in cities: dimensions of urban built environment and mass sport participation. *European Sport Management Quarterly*. forthcoming
- Collins, Clay, & E. Frank Stephenson. 2025. How does having a football program affect enrollment at small private colleges?. *Education Economics*. forthcoming
- Collins, Clay, & Jaeho Yoon. 2025. "Momentum in Tournaments: Evidence from Three-Cushion Billiards". *Advances in Social Science Research Journal*. 12(1): 220-229.

- Collins, Clay, & Brad Humphreys. 2022. “Contest Outcome Uncertainty and Fan Decisions: A Meta-Analysis”. *Journal of Sports Economics*. 23(6): 789-807.
- Collins, Clay G., Craig A. Depken II, & E. Frank Stephenson. 2022. “The Impact of Sporting and Cultural Events in a Heterogeneous Hotel Market: Evidence from Austin, TX.” *Eastern Economic Journal*. 48: 518-547.
- Collins, Clay, & Joshua C. Hall. 2022. “Presidential inauguration tourism and hotel occupancy: Evidence from the Obama and Trump inaugurations.” *Tourism Economics* 28(1): 83-88.
- Carnes, Thomas A., Clay G. Collins, & E. Frank Stephenson. 2020. “Framing for Dollars: The Effect of Advanced Defensive Metrics on Catchers’ Salaries”. *Academy of Economics and Finance Journal* 11: 21-24.
- Collins, Clay, & E. Frank Stephenson. 2018. “Taxing the Travelers: A Note on Hotel Tax Incidence.” *Journal of Regional Analysis and Policy* 48(1): 7-11.

BOOK CHAPTERS

- Collins, Clay, & Brad R. Humphreys. 2021. “Reference Dependent Preferences, Outcome Uncertainty, and Sports Fan Behaviour - A Review of the Literature.” in *Behavioural Sports Economics: A Research Companion*. Hannah Josepha Rachel Altman, Morris Altman, & Benno Torgler (eds.). Routledge. New York. 243-263.

PUBLICATIONS (NON-PEER REVIEWED)

- Collins, Clay. 2020. “*Cultural Heritage, Creativity and Economic Development*. Edward Elgar: Cheltenham, UK. ISBN: 9781788975285. 193 pp., \$103 (hardcover).” *Review of Regional Studies* 50: 301-303.
- Collins, Clay & E. Frank Stephenson. 2015. “Georgia Gas Tax Hike: Much Ado about Nothing.” *Georgia Public Policy Foundation*. August 14, 2015.

WORKING PAPERS AND PROJECTS

- “Does Love Kill Speed? The Effect of Marriage on Performance: The Case of Formula One Drivers” (with Joshua Martin). *under review*.
- “Buying Loyalty at the Track? Formula One Grands Prix and Civil Unrest”. *under review*
- “Say Cheese Or Not? The Impact of Athlete Smiles on Consumer Outcomes” (with Sam S. Chen, Xinyun Wu, Julio Sevilla, & James J. Zhang). *under review*.
- “Thrown or Thriving: Modeling Buckoff Risk in Professional Bull Riding” (with Ivy Collins). *under review*.
- “The Impact of the FISU Summer World University Games on local tourism demand: Evidence from Chengdu” (with Xiaowei Jiang & Srija Yadav Vuppula) *under review*.
- “How Athlete Facial Trustworthiness Influences Consumer Preferences: Evidence from the NBA” (with Shuoyu Chen)
- “More Than Money: What Shapes Residents’ Willingness to Pay for Hangzhou’s Asian Games? (with Jiaqi Gu, Xianming Peng, & Qiang Liang)

ONGOING PROJECTS

- “Peer Health Shocks and Labor Supply” (with Joshua Martin)

- “Syndicate Owners and the Betting Market: Evidence from Minor League Baseball” (with Jaeho Yoon)
- “The Effect of Legalized Mobile Sports Betting on Intimate Partner Violence”
- “The Effect of Title IX Exemptions on College Enrollment” (with Dinushka Paranavitana)
- “Within-metro Venue Choice and the Economic Impact of Sporting Events: Evidence from Auto Racing.”
- “Lesser of Two Evils? Temporary Sports Venues and Economic Impact: Evidence from Street Circuits”

TEACHING EXPERIENCE (AS INSTRUCTOR OF RECORD)

- University of Georgia
 - Seminar in Sport Management (KINS 8500) - Fall 2023
 - Sports Data Analytics (KINS 7700) - Spring 2024, Spring 2025, Fall 2025, Spring 2026
 - Economic and Policy Analysis of Sport (KINS 5560) - Spring 2024, Fall 2024, Spring 2025, Fall 2025
 - Economic and Policy Analysis of Sport (KINS 5560E/7560E) - Summer 2024, Summer 2025
 - Economic and Policy Analysis of Sport (KINS 7560) - Fall 2024, Spring 2026
- West Virginia University
 - Survey of Economics (ECON 200) - Fall 2020, Spring 2023
 - Introduction to Microeconomics (ECON 201) - Spring 2021
 - American Economic History (ECON 481) - Summer 2021, Summer 2022
 - Introductory Econometrics (ECON 425) - Fall 2021, Spring 2022, Fall 2022

EDITORIAL BOARDS AND LEADERSHIP POSITIONS

- Editorial Board, *International Journal of Sport Marketing and Sponsorship*, 2026-
- Executive Committee, North American Association of Sports Economists, 2025-27

REFEREE SERVICE

Journal of Sports Economics, European Sport Management Quarterly, Applied Economics Letters, International Journal of Sport Marketing and Sponsorship, Contemporary Economic Policy, Journal of Sport Management, Review of Regional Studies, Journal of Regional Analysis & Policy, Journal of Global Sport Management, Scientific Reports, Health Economics, International Journal of Sport Finance.

PRESENTATIONS & INVITED TALKS

- Collins, Clay. “Within-metro Venue Choice and the Economic Impact of Sporting Events: Evidence from Auto Racing.” Southern Economic Association 95th Annual Meeting, Tampa, FL. November 22, 2025.
- Collins, Clay, & Sam Chen. 2025. “How Athlete Facial Trustworthiness Influences Consumer Preferences: Evidence from the NBA”. University of Maryland, Baltimore County Sports Economics Conference. Catonsville, MD. April 5, 2025.

- Collins, Clay, Ivy Collins, & Jaeho Yoon. “Syndicate Owners and the Betting Market: Evidence from Minor League Baseball”. Southern Economic Association 94th Annual Meeting, Washington, DC. November 24, 2024.
- Collins, Clay. 2024. “The Effect of Legalized Mobile Sports Betting on Intimate Partner Violence: A Difference-in-Differences Approach”. Carolina Region Empirical Economics Day, Charlotte, NC, October 25, 2024.
- Collins, Clay. 2024. “Buying Loyalty or Chaos? Mega-events and Civil Unrest”. Eastern Economics Association 50th Annual Meeting, Boston, MA, March 2, 2024.
- Collins, Clay. 2022. “The Effect of Emotional Cues on Domestic Violence: The Case of Presidential Elections.” Southern Economic Association 92nd Annual Meeting, Fort Lauderdale, FL. November 19, 2022.
- Collins, Clay. 2022. “The Effect of Emotional Cues on Domestic Violence: The Case of Presidential Elections.” West Virginia University Department of Economics. Morgantown, WV. November 17, 2022.
- Collins, Clay, & Joshua Martin. 2021. “Does Love Kill Speed? The Effect of Marriage on Performance: The Case of Formula One Drivers” Southern Economic Association 91st Annual Meeting, Houston, TX, November 21, 2021.
- Collins, Clay, & E. Frank Stephenson. 2015. “Sports Tourism in Small Cities: The Case of Rome, Georgia.” Eastern Economics Association Conference, New York, NY, February 28, 2015.

PRESS COVERAGE

The Washington Post (1,2), WSB TV, UGA Today, Extra Points, *RoughDraft Atlanta*, Bioengineer.org, WTRF Washington, D.C., *The Seattle Times*, WVU Today, EurekaAlert!, *Ventura County Star*, PolitiFact Georgia,

GRADUATE STUDENTS SUPERVISED

- Michael Slonaker, PhD, Kinesiology (Sport Management and Policy) (dissertation committee member), University of Georgia. PhD Awarded December 2024. Dissertation: “Does Elite Technical Experience Lead to Future Leadership Success? Evidence From NCAA Men’s Basketball”. Placement: University of Georgia.

SERVICE

- University of Georgia
 - Member, Curriculum Committee, College of Education, 2025-26.
 - Member, Sport Management Assistant Professor Search Committee, Department of Kinesiology, 2024-25.
 - Member, Abbie DeLoach Memorial Scholarship Committee, Department of Kinesiology, 2024-25.
 - Member, Louise E. Kindig Research Award Committee, Department of Kinesiology, 2024-25.
 - Member, Sports Industry Council Award Committee, Department of Kinesiology, 2023-24.

HONORS & AWARDS

- Doctoral Student Teaching Award, West Virginia University, 2022
- Clifford Hawley Economics Award, West Virginia University, 2022
- Bastiat Honors Scholar, Cato Institute, 2016

- Richards Scholarship grant for undergraduate research, Berry College, 2015

AFFILIATIONS

American Economic Association, North American Association of Sports Economists, Southern Economic Association, Eastern Economic Association, Omicron Delta Epsilon