

Steven Salaga, Ph.D.

Associate Professor & Program Coordinator
Sport Management & Policy | Department of Kinesiology
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Education

Ph.D., University of Michigan, Ann Arbor, MI Sport Management	2012
M.Ed., University of Georgia, Athens, GA Sport Management	2004
B.S., East Carolina University, Greenville, NC Exercise and Sport Science (magna cum laude)	2002

Academic Appointments

Associate Professor & Program Coordinator, Sport Management and Policy	2021-present
Assistant Professor, Sport Management and Policy	2017-2021
University of Georgia, Department of Kinesiology	
Assistant Professor, Sport Management	
Texas A&M University, Department of Health & Kinesiology	2014-2017
Assistant Professor of Sport Management	
Florida Institute of Technology, Nathan M. Bisk College of Business	2012-2014
Graduate Student Instructor & Graduate Student Research Assistant	
University of Michigan, School of Kinesiology	2008-2012
Program Director, Sport & Exercise Science Programs	2006-2008
Program Coordinator, Sport & Exercise Science Programs	2005-2006
Academic Advisor & Adjunct Faculty, Sport & Exercise Science Programs	2005
Barry University, St. Petersburg Campus	
Graduate Teaching Assistant	
University of Georgia, Department of Kinesiology	2003

Funded Projects

National Association of Basketball Coaches (NABC) Research Grant Program	
Executive-Firm Geographic Match, Performance, and Executive Tenure: Evidence from NCAA Men's Basketball (with Tyler Skinner)	
<i>Contract Amount: \$1,000</i>	2025
General Administration of Sport of China & Beijing Sport University	
Advancing Coaching Effectiveness: Application for the 'Elite Coach Training' Program	
James Zhang (PI); (Co-I's): Bryan A. McCullick, Christopher D. Mojock, Yizhou Qian, Euisoo Kim, Lauren M. Johnson, Patrick J. O'Connor, Thomas A. Baker III, Steven Salaga, Phillip D. Tomporowski, Paul Schempp, Rob Lynall, Brandon Mastromartino, Wen-hao Chou & Andrew Kim	
<i>Contract Amount: \$143,208</i>	2018-2019

Texas A&M University College of Education and Human Development
 Sport-For-Development in the Developing World
 Matt Walker (PI), Marlene Dixon (Co-PI), George Cunningham (Co-PI), Steven Salaga (Co-PI) & Adam Barry (Co-PI)
Contract Amount: \$30,000 2016-2018

Professional Golf Association (PGA) of America
 Golf Management University Analysis (Part 2)
 Steven Salaga (PI) & Matthew Walker (Co-PI)
Contract Amount: \$63,000 2016

Professional Golf Association (PGA) of America
 Golf Management University Analysis (Part 1)
 Matthew Walker (PI), Steven Salaga (Co-PI), George Cunningham (Co-PI), Paul Batista (Co-I)
 & Paul Keiper (Co-I)
Contract Amount: \$125,000 2015 & 2016

United Kingdom Boxing Academy – Educational Programming Analysis
 (with Matthew Walker and Stephen Hills)
Contract Amount: £25,000 (\$32,860) 2016 & 2017

Fulham Football Club – My Future Goal Employment Program
 (Consultant on Project to Matthew Walker and Stephen Hills)
Contract Amount: \$14,600 2015

Palace Sports & Entertainment (Detroit Pistons) – Consumer Demand Analysis
 (with Jason A. Winfree and Brian M. Mills)
Contract Amount: \$10,000 2010

Peer-Reviewed Publications [# Denotes Project with Student/Former Student]

37. Borghesi, R., Salaga, S., & Mondello, M. (2026). Sportsbook Promotions and the Growth of Parlay Wagering. *Journal of Gambling Studies*.

36. #Kang, B., Salaga, S., & Kwak, D. (2026). How do Consumers Respond to the Race of Organizational Leaders? Evidence from National and Local-Market Television Viewership. *Journal of Business Research*, 215, 116348.

35. Borghesi, R., Salaga, S., Williams, J., & Mondello, M. (2026). Contract Choice, Parlay Adoption, and Sportsbook Margins. *Finance Research Letters*, 105, 110218.

34. Salaga, S., Mills, B., & Brown, K. (2026). The Relevance of Wagering Market Outcome Uncertainty: Decided Wagers and Television Viewership Loss. *Journal of Sports Economics*, 27(2), 214-232.

33. #Skinner, T., Salaga, S., & Collins, C. (2025). State Abortion Bans and Talent Acquisition: Evidence from Women's College Basketball. *Applied Economics Letters*.

32. #Kang, B., & Salaga, S. (2025). Assessing Customer Discrimination in National Television Viewership: Evidence from NCAA Basketball. *American Behavioral Scientist*.

31. Salaga, S., & Juravich, M. (2025). Do Minority Lead Executives Experience Inferior Labor Market Outcomes? Evidence from NCAA Men's Basketball. *Journal of Sport Management*, 39(6), 449-463.

30. #Kang, B., Salaga, S., & Mondello, M. (2025). Reassessing Customer Discrimination in National Basketball Association Local Market Television Viewership. *Applied Economics*, 57(27), 3726-3739.

29. #Skinner, T., & Salaga, S. (2024). Gender Differences in Lead Executive Compensation: Evidence from Intercollegiate Athletics. *Sport Management Review*, 27(3), 387-408.

28. #Skinner, T., Salaga, S., & Juravich, M. (2024). Upper Echelons in College Sport: The Impact of Athletic Directors on Organizational Performance and Revenues. *Managerial Finance*, 50(4), 811-833.
27. #Salaga, S. & Howley III, W. (2024). The Impact of Weather on Betting Outcomes and Market Behavior in the NCAA Football Totals Market. *Applied Economics Letters*, 31(8), 779-782.
26. Salaga, S., Mondello, M., & Tainsky, S. (2022). Determinants of Consumption for Regional Sports Network Programming: An Examination of Inheritance Effects, Lead-In, Lead-Out, and Game Viewership. *Sport Management Review*, 25(3), 501-521.
25. #Kim, A., Kim, M., Salaga, S., & Zhang, J.J. (2022). Impact of Social Media on Intention to Purchase Pay-Per-View and Event Attendance: The Case of the Ultimate Fighting Championship. *International Journal of Sport Communication*, 15(1), 10-22.
24. #Kang, B., & Salaga, S. (2022). The Impact of Information Release and Assimilation on Line Accuracy and Line Movement: Evidence from the NCAA Basketball Betting Market. *International Journal of Sport Finance*, 17, 29-40.
23. Salaga, S., & Juravich, M. (2020). National Football League Head Coach Race, Performance, Retention, and Dismissal. *Sport Management Review*, 23, 978-991.
22. Salaga, S., Mills, B.M., & Tainsky, S. (2020). Employer-Assigned Workload and Human Capital Deterioration: Evidence from the National Football League. *Journal of Sports Economics*, 21(6), 628-659.
21. Peeters, T., Salaga, S., & Juravich, M. (2020). Matching and Winning? The Impact of Upper and Middle Level Managers on Firm Performance in Major League Baseball. *Management Science*, 66(6), 2735-2751.
20. Salaga, S., Tainsky, S., & Mondello, M. (2020). Betting Market Outcomes and NBA Television Viewership. *Journal of Sport Management*, 34, 161-172.
19. #Kang, B., Salaga, S., Tainsky, S., & Juravich, M. (2018). NCAA College Basketball Television Viewership: Does Consumer Preference for Outcome Uncertainty Change Throughout the Season? *International Journal of Sport Finance*, 13(4), 373-392.
18. Mills, B.M., & Salaga, S. (2018). A Natural Experiment for Efficient Markets: Information Quality and Influential Agents. *Journal of Financial Markets*, 40, 23-39.
17. #Salaga, S., & Brown, K.M. (2018). Momentum and Betting Market Perceptions of Momentum in College Football. *Applied Economics Letters*, 25(19), 1283-1388.
16. #Brown, K.M., & Salaga, S. (2018). College Football Television Viewership: Product Quality and Consumer Preference Relative to Market Expectations. *Sport Management Review*, 21, 377-390.
15. Juravich, M., Salaga, S., & Babiak, K. (2017). Upper Echelons in Professional Sport: The Impact of NBA General Managers on Team Performance. *Journal of Sport Management*, 31, 466-479.
14. Salaga, S., & Fort, R.D. (2017). Structural Change in Competitive Balance in Big Time College Football. *Review of Industrial Organization*, 50(1), 27-41.
13. Walker, M.B., Salaga, S., & Mercado, H. (2016). Determinants of Managerial Engagement in Environmental Responsibility in the Public Assembly Facility Sector. *Management Decision*, 54(8), 2084-2102.
12. Mills, B.M., Salaga, S., & Tainsky, S. (2016). NBA Primary Market Ticket Consumers: Ex Ante Expectations and Consumer Market Origination. *Journal of Sport Management*, 30, 538-552.

11. Tainsky, S., Xu, J., Mills, B.M., & Salaga, S. (2016). How Success and Uncertainty Compel Interest in Related Goods: Playoff Probability and Out-of-Market Television Viewership in the National Football League. *Review of Industrial Organization*, 48, 29-43.
10. Salaga, S., & Tainsky, S. (2015). Betting Lines and College Football Television Ratings. *Economics Letters*, 132, 112-116.
9. Mills, B.M., & Salaga, S. (2015). Historical Time Series Perspectives on Competitive Balance in NCAA Division I Basketball. *Journal of Sports Economics*, 16(6), 614-646.
8. Salaga, S., & Tainsky, S. (2015). The Effects of Outcome Uncertainty, Scoring and Pre-Game Expectations on Nielsen Ratings for Bowl Championship Series Games. *Journal of Sports Economics*, 16(5), 439-459.
7. Salaga, S., & Winfree, J.A. (2015). Determinants of Secondary Market Sales Prices for National Football League Personal Seat Licenses and Season Ticket Rights. *Journal of Sports Economics*, 16(3), 227-253.
6. Salaga, S. (2015). Competitive Balance in American College Football: The GI Bill, Grant-In-Aid and the College Football Association. *Essays in Economic & Business History*, XXXIII, 116-143.
5. Salaga, S., Ostfield, A., & Winfree, J.A. (2014). Revenue Sharing with Heterogeneous Investments in Sports Leagues: Share Media, Not Stadiums. *Review of Industrial Organization*, 45, 1-19.
4. Tainsky, S., Xu, J., Salaga, S., & Mills, B.M. (2014). Spillover Benefits to Local Enthusiasm: Increases in League-Wide Interest as a Consequence of Local Sports Team Competitiveness. *Journal of Economics and Business*, 74, 1-10.
3. Tainsky, S., Salaga, S., & Santos, C. (2013). Determinants of Pay-Per-View Broadcast Viewership in Sports: The Case of the Ultimate Fighting Championship. *Journal of Sport Management*, 27, 43-58.
2. Tainsky, S., Salaga, S., & Santos, C. (2012). Estimating Attendance for the Ultimate Fighting Championship: A Demand Theory Approach. *International Journal of Sport Management and Marketing*, 11(3/4), 206-224.
1. Mills, B.M., & Salaga, S. (2011). Using Tree Ensembles to Analyze National Baseball Hall of Fame Voting Patterns: An Application to Discrimination in BBWAA Voting. *Journal of Quantitative Analysis in Sports*, 7(4), Article 12.

Book Chapters

- Mills, B.M., Juravich, M., & Salaga, S. (2024). Cross-Ownership and Asymmetric Substitutes in Professional Basketball. In S. Szymanski (Ed.), *Principles and Paradoxes of Sports Economics: Contributions in Honor of Rodney Fort* (pp. 119-128).
- Cunningham, G.B., Walker, M., Dixon, M.A., Salaga, S., & Barry, A.E. (2024). Nica Nadadores: A case study of swimming as the vehicle for education and positive life chances in Managua, Nicaragua. In S. Šafaříková & Rojas, C. (Ed.), *Sport for Development and Peace in Iberoamerica*.

Editor-Reviewed Publications

- Agha, N., Salaga, S., Tainsky, S., & Kerwin, S. (2025). Innovative Quantitative Approaches in Sport Management. *Journal of Sport Management*, 39, 309-310.
- Tainsky, S., Kerwin, S., & Salaga, S. (2025). Directions in Fandom and Spectatorship. *Journal of Sport Management*, 39(3), 145-146.
- Salaga, S., Brison, N., Cooper, J., Rascher, D., & Schwarz, A. (2023). Special Issue Introduction: Name, Image, and Likeness and the National Collegiate Athletic Association. *Journal of Sport Management*, 37(5), 305-306.

Barry, A.E., Howell, S., & Salaga, S. (2015). Tapping into Alcohol Sales at College Football Stadiums: The Need for Research Examining the Policy's Impact on Drinking Behaviors and Associated Incidents. *Journal of Alcohol and Drug Education*, 59(2), 7-11.

Conference Presentations [*Denotes Presenter]

74. *Khan, D., Salaga, S., & Slonaker, M. (June, 2026). *Does an Expert Leader Head Coach Effect Exist in NCAA Men's Basketball?* Paper presented at the annual Sports Economics and Management Conference at the University of Maryland Baltimore County, Baltimore, MD.

73. *Skinner, T., & Salaga, S. (February, 2026). *Executive-Firm Education Match, Performance, and Tenure: Evidence from NCAA Men's Basketball.* Paper presented at the annual meeting of the Applied Sport Management Association Conference. Philadelphia, PA.

72. *Mills, B.M., Salaga, S., & Brown, K. (May, 2025). *The Impact of Wagering Market Outcome Uncertainty: Decided Wagers and Television Viewership.* Paper presented at the annual meeting of the North American Society for Sport Management. San Diego, CA.

71. *Skinner, T., & Salaga, S. (May, 2025). *Does In-Group Leadership Impact Organizational Performance and Consumer Demand? Evidence from Historically Black Colleges and Universities.* Paper presented at the annual meeting of the North American Society for Sport Management. San Diego, CA.

70. *Skinner, T., & Salaga, S. (April, 2025). *Does In-Group Leadership Impact Organizational Performance and Consumer Demand? Evidence from Historically Black Colleges and Universities.* Paper presented at the annual Sports Economics Conference at the University of Maryland Baltimore County, Baltimore, MD.

69. *Salaga, S. & Kang, B. (April, 2025). *How do Consumers Respond to the Race of Organizational Leaders? Evidence from National and Local-Market Television Viewership.* Paper presented at the annual Sports Economics Conference at the University of Maryland Baltimore County, Baltimore, MD.

68. *Salaga, S., & Kang, B. (October, 2024). *Does the Race of Organizational Leadership Impact Consumption? Evidence from National and Local-Market Television Viewership.* Paper presented at the annual meeting of the Carolina Region Empirical Economics Day. Charlotte, NC.

67. *Juravich, M., & Salaga, S. (August, 2024). *Do Labor Market Outcomes Differ for Lead Minority Executives? Evidence from NCAA Men's Basketball.* Paper presented at the annual meeting of the Sport, Business and Society Conference. NEOMA Business School, Reims, France.

66. *Salaga, S., Juravich, M., & Skinner, T. (August, 2024). *Strategic Leader Combinations: Expert Leadership, Executive Alignment, and Organizational Performance.* Paper presented at the annual meeting of the European Sports Economics Association. Erasmus School of Economics, Rotterdam, Netherlands.

65. *Kang, B., & Salaga, S. (June, 2024). *Race of Team Leadership and Consumption: Evidence from NBA Basketball Television Viewership.* Paper presented at the annual meeting of the North American Society for Sport Management. Minneapolis, MN.

64. *Skinner, T., & Salaga, S. (April, 2024). *Executive-Firm Match, Performance, and Executive Tenure: Evidence from NCAA Men's Basketball.* Paper presented at University of Maryland Baltimore County Sports Economics Conference. Baltimore, MD.

63. *Skinner, T., & Salaga, S. (March, 2024). *Executive-Firm Geographic Match, Performance, and Executive Tenure: Evidence from NCAA Men's Basketball.* Paper presented at the annual meeting of the Eastern Economic Association. Boston, MA.

62. *Kang, B., Salaga, S., & Mondello, M. (March, 2024). *Reassessing Customer Discrimination in Local Market Television Viewership.* Paper presented at the annual meeting of the Eastern Economic Association. Boston, MA.

61. *Salaga, S., Kang, B., & Mondello, M. (October, 2023). *Reassessing Customer Discrimination in NBA Local Market Television Viewership*. Paper presented at the annual meeting of the Missouri Valley Economic Association. Kansas City, MO.
60. *Kang, B., & Salaga, S. (June, 2023). *Is Athlete Race a Significant Driver of Consumption? Evidence from Professional Basketball Television Viewership*. Paper presented at the annual meeting of the North American Society for Sport Management. Montreal, ON.
59. *Skinner, T., & Salaga, S. (June, 2023). *Executive Homophily and Firm Performance: Evidence from NCAA Men's Basketball*. Paper presented at the annual meeting of the North American Society for Sport Management. Montreal, ON.
58. *Skinner, T., Salaga, S., & Juravich, M. (May, 2023). *Strategic Leader Combinations: Expert Leadership, Executive Alignment, and Organizational Performance*. Paper presented at the annual meeting of the Eastern Association of Management. Philadelphia, PA.
57. *Skinner, T., & Salaga, S. (October, 2022). *Gender Differences in Executive Compensation: Evidence from Intercollegiate Athletics*. Paper presented at the annual meeting of the Missouri Valley Economic Association. St. Louis, MO.
56. *Juravich, M., Mills, B., & Salaga, S. (June, 2022). *Escalation of Commitment in Executive Decision Making in Professional Sport*. Paper presented at the annual meeting of the North American Society for Sport Management. Atlanta, GA.
55. *Skinner, T., & Salaga, S. (June, 2022). *Estimating Compensation Differences by Gender Among NCAA Division I Athletic Directors*. Paper presented at the annual meeting of the North American Society for Sport Management. Atlanta, GA.
54. *Kang, B., & Salaga, S. (June, 2022). *Does the Race of Team Leadership Impact Consumption? Evidence from NCAA Basketball Television Viewership?* Paper presented at the annual meeting of the North American Society for Sport Management. Atlanta, GA.
53. *Skinner, T., & Salaga, S. (May, 2022). *The History of Buy Games in College Football*. Paper presented at the annual meeting of the North American Society for Sport History. Chicago, IL.
52. *Salaga, S., & Kang, B. (April, 2022). *The Impact of Information Release on Line Accuracy and Line Movement: Evidence from the NCAA Basketball Betting Market*. Paper presented at the annual meeting of The Association of Private Enterprise Education. Las Vegas, NV.
51. *Skinner, T., & Salaga, S. (February, 2022). *Upper Echelons in College Sport: The Impact of Athletic Directors on NCAA Men's Basketball Performance*. Paper presented at the annual meeting of the Applied Sport Management Conference. Indianapolis, IN.
50. *Skinner, T., Salaga, S., & Juravich, M. (June, 2021). *Expert Leadership and the Impact of NBA Head Coaches on Team Performance*. Paper presented at the annual meeting of the North American Society for Sport Management. Virtual.
49. *Tainsky, S., & Salaga, S. (June, 2021). *Credibility Loss Among the Generally-Wise Crowds and the Upsurge of Underdog Teams*. Paper presented at the annual meeting of the North American Society for Sport Management. Virtual.
48. *Kang, B., & Salaga, S. (June, 2021). *Assessing Customer Discrimination in NCAA College Basketball Television Viewership*. Paper presented at the annual meeting of the North American Society for Sport Management. Virtual.
47. *Skinner, T., & Salaga, S. (March, 2021). *Upper Echelons and Impact of NCAA Division I-AAA Athletic Directors on Men's Basketball Performance*. Paper presented at the annual meeting of the College Sports Research Institute. Columbia, SC. Virtual.
46. *Salaga, S. (May, 2020). *Decided Wagers and Television Viewership Loss*. Paper presented at the annual meeting of the North American Society for Sport Management, San Diego, CA.

45. *Juravich, M., & Salaga, S. (May, 2020). *Strategic Middle Management in North American Professional Sport*. Paper presented at the annual meeting of the North American Society for Sport Management, San Diego, CA.
44. *Kang, B., & Salaga, S. (November, 2019). *The Impact of Information Release and Assimilation on Market Efficiency: Evidence from the NCAA Basketball Betting Market*. Paper presented at the annual meeting of the Sport Entertainment & Venues Tomorrow Conference, Columbia, SC.
43. *Salaga, S., & Juravich, M. (June, 2019). *Policy Change, Race, and Employment Tenure in the NFL*. Paper presented at the annual meeting of the North American Society for Sport Management, New Orleans, LA.
42. *Kang, B., & Salaga, S. (June, 2019). *High-Profile Contests and Betting Market Efficiency in College Basketball*. Paper presented at the annual meeting of the North American Society for Sport Management, New Orleans, LA.
41. *Tainsky, S., Salaga, S., & Hans, Z. (June, 2019). *Home Cage Advantage: Implicit Bias in MMA Decisions*. Paper presented at the annual meeting of the North American Society for Sport Management, New Orleans, LA.
40. *Salaga, S., Mondello, M., & Tainsky, S. (November, 2018). *NBA Television Ratings and Betting Market Outcome Uncertainty*. Paper presented at the annual meeting of the Southern Economic Association Conference, Washington, D.C.
39. *Mastromartino, B., Zhang J.J., Salaga S. (October, 2018). *Conceptually Assessing Membership in Sport Fan Communities*. Poster presented at the Sport Marketing Association Annual Conference, Dallas, Texas.
38. Kang, B., *Salaga, S., Tainsky, S., & Juravich, M. (June, 2018). *NCAA College Basketball Television Viewership: Does Consumer Preference for Outcome Uncertainty Change Over Time?* Paper presented at the annual meeting of the North American Society for Sport Management, Halifax, NS.
37. Walker, M., *Dixon, M., Cunningham, G., Salaga, S., & Barry, A. (September, 2017). *Swimming as a Gateway to a Formal Education: A Sport-for-Development Investigation*. Paper presented at the annual meeting of the European Association of Sport Management, Bern, Switzerland.
36. *Mills, B., & Salaga, S. (June, 2017). *A Natural Experiment for the Efficient Market Hypothesis: Periodic Information Updating in MLB Betting Markets*. Paper presented at the annual meeting of the North American Society for Sport Management, Denver, CO.
35. Tainsky, S., Salaga, S., & *Mondello, M. (June, 2017). *The Wagering Market and NBA Television Ratings*. Paper presented at the annual meeting of the North American Society for Sport Management, Denver, CO.
34. *Kang, B., Salaga, S., *Tainsky, S., & *Juravich, M. (June, 2017). *Determinants of Television Viewership in NCAA College Basketball: Does Quality Predict Quantity?* Paper presented at the annual meeting of the North American Society for Sport Management, Denver, CO.
33. *Brown, K.M., & Salaga, S. (June, 2017). *What Drives Television Viewership in College Football?* Paper presented at the annual meeting of the North American Society for Sport Management, Denver, CO.
32. Brown, K.M., & *Salaga, S. (February, 2017). *NCAA Football Television Viewership: Do Consumers Care About Both Absolute and Relative Quality?* Paper presented at the annual meeting of the Eastern Economic Association Conference, New York, NY.
31. *Walker, M.B., & Salaga, S. (February, 2017). *Determinants of Managerial Engagement in Environmental Responsibility in the Public Assembly Facility Sector*. Paper presented at the annual Stadium Managers Association Conference, Huntington Beach, CA.
30. *Salaga, S. (November, 2016). *Industry Specific Talent Selection and Labor Market Outcomes: The Major League Baseball Draft*. Paper presented at the annual meeting of the Southern Economic Association Conference, Washington, D.C.

29. *Mills, B.M., & Salaga, S. (June, 2016). *Betting Market Efficiency and MLB Umpire Performance*. Paper presented at the annual meeting of the Western Economic Association International Conference, Portland, OR.
28. *Brown, K.M., & *Salaga, S. (June, 2016). *Momentum Effects and the Hot Hand in College Football*. Paper presented at the annual meeting of the North American Society for Sport Management, Orlando, FL.
27. *Juravich, M., & *Salaga, S. (June, 2016). *Factors Impacting Management Tenure in Professional Sport*. Paper presented at the annual meeting of the North American Society for Sport Management, Orlando, FL.
26. *Salaga, S., Tainsky, S., & Mills, B. (November, 2015). *Workload and Career Duration of NFL Running Backs*. Paper presented at the annual meeting of the Southern Economic Association Conference, New Orleans, LA.
25. *Salaga, S., & Tainsky, S. (August, 2015). *The Wagering Market and College Football Television Ratings*. Paper presented at the European Sports Economics Association Conference, Zurich, Switzerland.
24. *Peeters, T., Salaga, S., & Juravich, M. (August, 2015). *Matching and Winning? Upper and Middle Managers' Impact on Team Performance*. Paper presented at the European Sports Economics Association Conference, Zurich, Switzerland.
23. *Peeters, T., Salaga, S., & Juravich, M. (June, 2015). *The Impact of Upper Level and Middle Level Management on Team Performance*. Paper presented at the joint meeting of the European Association of Labor Economists (EALE) and the Society of Labor Economists (SOLE), Montréal, QUE.
22. Peeters, T., *Salaga, S., & Juravich, M. (June, 2015). *The Impact of Upper Level and Middle Level Management on Team Performance*. Paper presented at the annual meeting of the North American Society for Sport Management, Ottawa, ON.
21. *Mills, B.M., *Salaga, S., & Tainsky, S. (June, 2015). *Local Market and Out-of-Market Ticket Purchase Behavior in the NBA*. Paper presented at the annual meeting of the North American Society for Sport Management, Ottawa, ON.
20. *Howell, S., Barry, A., & Salaga, S. (April, 2015). *Alcohol Sales and Related Incidents at College Football Stadiums: An Examination of a Power-Five University*. Poster presented at the College Sports Research Institute Conference, Columbia, SC.
19. Peeters, T., *Salaga, S., & Juravich, M. (February, 2015). *The Impact of Upper Level and Middle Level Management on Team Performance*. Paper presented the annual meeting of the Eastern Economic Association Conference, New York, NY.
18. *Salaga, S., & Tainsky, S. (November, 2014). *The Influence of the Wagering Market on College Football Television Ratings*. Paper presented at the annual meeting of the Sport Entertainment & Venues Tomorrow Conference, Columbia, SC.
17. *Mills, B.M., Salaga, S., & Tainsky, S. (November, 2014). *Primary Market Ticket Purchase Behavior and Characteristics of Demand for Repeat Buyers in the NBA*. Paper presented at the annual meeting of the Southern Economic Association Conference, Atlanta, GA.
16. Tainsky, S., Xu, J., Mills, B.M., & *Salaga, S. (June, 2014). *Postseason Probability and Out-of-Market Television Demand in the NFL*. Paper presented at the annual meeting of the Western Economic Association International Conference, Denver, CO.
15. *Mills, B.M., & Salaga, S. (June, 2014). *Competitive Balance in NCAA Basketball: Clustering of Schools and Structural Change across Conferences*. Paper presented at the annual meeting of the Western Economic Association International Conference, Denver, CO.
14. Xu, J., *Tainsky, S., Mills, B.M., & Salaga, S. (May, 2014). *Local Team Playoff Prospects and Out-of-Market Television Viewership in the National Football League*. Paper presented at the annual meeting of the North American Society for Sport Management Conference, Pittsburgh, PA.

13. *Mills, B.M., Salaga, S., & Juravich, M. (May, 2014). *Time Series Analysis of NCAA Basketball Competitive Balance: Institutional Changes, Integration, and the NBA's Policy Impacts*. Paper presented at the annual meeting of the North American Society for Sport Management Conference, Pittsburgh, PA.
12. *Salaga, S., Mills, B.M., Xu, J., & Tainsky, S. (November, 2013). *Collateral Consequences of Team-Level Competitiveness Expressed through Television Ratings*. Paper presented at the annual meeting of the Southern Economic Association Conference, Tampa, FL.
11. *Salaga, S., & Fort, R.D. (July, 2013). *Structural Change and Competitive Balance in College Football*. Paper presented at the annual meeting of the Western Economic Association International Conference, Seattle, WA.
10. *Mills, B.M., & Salaga, S. (May, 2013). *Implementing Data Mining Methods in Sport Management: Random Forests and Hockey Hall of Fame Voting*. Paper presented at the annual meeting of the North American Society for Sport Management Conference, Austin, TX.
9. Salaga, S., *Winfree, J., & Ostfield, A. (September, 2012). *Revenue Sharing with Heterogeneous Investments in Sports Leagues*. Paper presented at the annual meeting of the European Conference in Sports Economics, London, England.
8. Salaga, S., *Winfree, J., & Ostfield, A. (July, 2012). *Revenue Sharing with Heterogeneous Investments in Sports Leagues*. Paper presented at the annual meeting of the Western Economic Association International Conference, San Francisco, CA.
7. *Salaga, S., & Tainsky, S. (July, 2012). *Uncertainty of Outcome and Scoring Effects on Nielsen Ratings for NCAA Bowl Championship Series Games*. Paper presented at the annual meeting of the Western Economic Association International Conference, San Francisco, CA.
6. *Salaga, S. (May, 2012). *The MLB Draft: Training and Employment Outcomes*. Paper presented at the annual meeting of the North American Society for Sport Management Conference, Seattle, WA.
5. *Salaga, S., Winfree, J., & Ostfield, A. (May, 2012). *Revenue Sharing with Heterogeneous Investments in Sports Leagues*. Paper presented at the annual meeting of the North American Society for Sport Management Conference, Seattle, WA.
4. *Salaga, S., & *Mills, B.M. (August, 2011). *Implementing Random Forests for Hockey Hall of Fame Induction Prediction: Applications to Language-Based Discrimination*. Poster presented at the annual meeting of the Joint Statistical Meetings, Miami Beach, FL.
3. *Salaga, S., & Fort, R.D. (June, 2011). *NCAA Football and the Invariance Proposition*. Paper presented at the annual meeting of the North American Society for Sport Management Conference, London, ON.
2. *Tainsky, S., *Salaga, S., & Santos, C. (June, 2011). *Demand for Individual Sports: Estimating Pay-Per-View Buyrates for the Ultimate Fighting Championship*. Paper presented at the annual meeting of the North American Society for Sport Management Conference, London, ON.
1. *Salaga, S., & Winfree, J. (June, 2010). *Secondary Market Demand for National Football League Personal Seat Licenses and Season Ticket Rights*. Paper presented at the annual meeting of the North American Society for Sport Management Conference, Tampa, FL.

Invited Presentations [*Denotes Presenter]

*Skinner, T., Salaga, S., & Collins, C. (October, 2025). *State Abortion Bans and Talent Acquisition: Evidence from NCAA Women's College Basketball*. University of South Carolina Department of Sport and Entertainment Management. Columbia, SC.

*Salaga, S., & Kang, B. (February, 2025). *How do Consumers Respond to the Race of Organizational Leaders? Evidence from National and Local Market Television Viewership*. University of South Carolina Department of Sport and Entertainment Management. Columbia, SC.

*Salaga, S. (May, 2022). *Examining Labor Market Outcomes for Established Minority Managers*. Erasmus University School of Economics Center for Applied Sports Economics. Rotterdam, Netherlands.

*Salaga, S., & Kang, B. (February, 2022). *The Impact of Information Release on Line Accuracy and Line Movement: Evidence from the NCAA Basketball Betting Market*. Bournemouth University Business School. Poole, UK.

*Salaga, S. (February, 2020). *Decided Wagers and Television Viewership Loss*. University of Texas at Austin, Austin, TX.

*Salaga, S. (March, 2019). *Betting Lines and College Football Television Ratings*. United States Air Force Academy, Colorado Springs, CO.

*Salaga, S., Tainsky, S., & Mondello, M. (November, 2018). *NBA Television Ratings and Betting Market Outcome Uncertainty*. University of Michigan, Ann Arbor, MI.

*Salaga, S., & Juravich, M. (November, 2018). *Race and Managerial Employment Tenure in Professional Sport*. University of Michigan, Ann Arbor, MI.

*Tainsky, S., & Salaga, S. (November, 2018). *Home Cage Advantage: In-Group – Out-Group Bias in MMA Decisions*. University of Michigan, Ann Arbor, MI.

*Mills, B.M., & Salaga, S. (March, 2018). *Behavioral Finance, Data Science, and Sports: MLB Totals Market Efficiency*. University of Florida Data Science & Informatics Symposium, Gainesville, FL.

*Mills, B.M., & Salaga, S. (November, 2017). *A Natural Experiment for Efficient Markets: Behavioral Measurements and Influential Agents*. Bowdoin College, Brunswick, ME.

*Mills, B.M., & Salaga, S. (October, 2017). *A Natural Experiment for Efficient Markets: Behavioral Measurements and Influential Agents*. University of Michigan, Ann Arbor, MI.

*Salaga, S., Mills, B.M., & Tainsky, S. (October, 2017). *Employment Contract Structure, Principal-Agent Issues and Labor Market Outcomes: Evidence from the National Football League*. University of Michigan, Ann Arbor, MI.

*Peeters, T., Salaga, S., & Juravich, M. (November, 2014). *The Impact of Upper Level and Middle Level Management on Team Performance*. Erasmus University School of Economics, Rotterdam, Netherlands.

*Peeters, T., Salaga, S., & Juravich, M. (November, 2014). *The Impact of Upper Level and Middle Level Management on Team Performance*. Tilburg University School of Economics and Management, Tilburg, Netherlands.

Salaga, S., *Winfree, J., & Ostfield, A. (September, 2012). *Revenue Sharing with Heterogeneous Investments in Sports Leagues*. Department of Economics and Business, University of Leuven, Leuven, Belgium.

Salaga, S., *Winfree, J., & Ostfield, A. (September, 2012). *Revenue Sharing with Heterogeneous Investments in Sports Leagues*. Department of Applied Economics, University of Antwerp, Antwerp, Belgium.

Invited Community Presentation

Salaga, S. (August, 2019). *Using Data and Math to Inform Decision Making*. North Oconee High School. Bogart, GA.

Non-Refereed Academic Presentations

Salaga, S., & Fort, R.D. (August, 2013). *Structural Change in Competitive Balance in Big Time College Football*. Florida Institute of Technology College of Business, Melbourne, FL.

Salaga, S., & Tainsky, S. (September, 2012). *Uncertainty of Outcome and Scoring Effects on Nielsen Ratings for NCAA Bowl Championship Series Games*. Florida Institute of Technology College of Business, Melbourne, FL.

Salaga, S. (September, 2011). *The MLB Draft: Training and Employment Outcomes*. University of Michigan Sport Management Graduate Student Research Symposium for Industry Leaders, Ann Arbor, MI.

Salaga, S. (May, 2002). *Lower Extremity Muscle Force Steadiness is Reduced in Old Versus Young Adults*. East Carolina University Annual Biomechanics Student Symposium, Greenville, NC.

Research & Mentorship Awards

University of Georgia Mary Frances Early College of Education Donald O. Schneider Mentoring Award
February 2026

University of Georgia Department of Kinesiology Faculty Excellence in Research Award
November 2025

Research Fellow, North American Society for Sport Management
May 2020

2023 Eastern Academy of Management Conference – Best Student Empirical Paper (Tyler Skinner: Advisee)
April 2023

2022 Applied Sport Management Association (ASMA) – Graduate Student Research Award (Tyler Skinner: Advisee)
February 2022

2019 Sport Entertainment & Venues (SEVT) Conference – Student Research Award (Byungju Kang: Advisee)
November 2019

Editorship

Journal of Sport Management (Associate Editor) 2021-present

Editorial Review Boards

<i>Sport Management Review</i>	2018-present
<i>Journal of Sport Management</i>	2020-present
<i>European Sport Management Quarterly</i>	2020-present
<i>Sport Marketing Quarterly</i>	2019-present
<i>Journal of Global Sport Management</i>	2017-2023
<i>Journal of Issues in Intercollegiate Athletics</i>	2016-2022
<i>International Journal of Sport Marketing and Sponsorship</i>	2019-2021
<i>Journal of Applied Sport Management</i>	2016-2021

Invited Manuscript Reviewer

Journal of Economic Behavior & Organization
Economic Inquiry
Empirical Economics
Journal of Behavioral and Experimental Economics
Journal of Behavioral and Experimental Finance
Review of Industrial Organization
Journal of Sports Economics
Journal of Sport Management
Sport Management Review
International Journal of Sport Finance
European Sport Management Quarterly
IMA Journal of Management Mathematics
Applied Economics
Applied Economics Letters
Journal of Economic Studies
International Gambling Studies

Leisure Sciences
Journal of Sports Analytics
International Journal of Financial Studies
The Service Industries Journal
International Journal of Sport Management & Marketing
Journal of Sport & Tourism
Journal of Quantitative Analysis in Sports
International Journal of Sports Marketing and Sponsorship
Journal of Issues in Intercollegiate Athletics
Journal of Global Sport Management
Journal of Applied Sport Management
Journal of Amateur Sport
Leisure/Loisir
North American Society for Sport Management Conference
European Sports Economics Association (Young Researcher Award)

Special Issue Guest Co-Editor

Journal of Sport Management – Special Issue: Name, Image, and Likeness and the NCAA 2021-2023

Conference Session Chair

Western Economic Association International Conference, Denver CO 2014
 Session: Economics of the National Football League

Tenure & Promotion Letters Written

Syracuse University
 Florida State University
 University of Louisville

Quoted in Media

<i>WUSA 9 CBS (Washington, D.C.)</i>	September 2026
<i>WGN 9 News (Chicago)</i>	April 2026
<i>National Today</i>	April 2026
<i>The U.S. Sun</i>	April 2026
<i>Metro</i>	April 2026
<i>WJBF.com (Augusta, GA)</i>	April 2026
<i>O Busilis (Portugal)</i>	April 2026
<i>MSN</i>	April 2025
<i>The Sporting News</i>	April 2025
<i>Daily Mail</i>	April 2025
<i>NewsBreak</i>	April 2025
<i>TotalProSports</i>	April 2025
<i>Daily Express (US & UK)</i>	April 2025
<i>Journal Metropolitano</i>	April 2025
<i>Gol de Plata</i>	April 2025
<i>Essentially Sports</i>	March 2025
<i>Motorcycle Sports</i>	March 2025
<i>Crain's Cleveland Business</i>	September 2024
<i>Daily Mail</i>	April 2024
<i>The Sporting News</i>	April 2024
<i>Arnolt Center for Investigative Journalism / Investigate TV</i>	November 2023
<i>Daily Mail</i>	April 2023
<i>The Mirror</i>	April 2023
<i>The Sporting News</i>	April 2023
<i>Fox Sports</i>	April 2023
<i>Sportscasting.com</i>	April 2023

<i>Irish Mirror</i>	April 2023
<i>The Sports Grail</i>	April 2023
<i>Record (Portugal)</i>	April 2023
<i>Sport (Spain)</i>	April 2023
<i>The Sporting News</i>	April 2022
<i>Extra Points</i>	January 2022
<i>Sportico</i>	January 2022
<i>The Assembly</i>	October 2021
<i>Atlanta Business Chronicle</i>	May 2021
<i>Athens CEO</i>	September 2020
<i>BestLife</i>	August 2020
<i>Flagpole (Athens, GA)</i>	August 2020
<i>Georgia Recorder</i>	August 2020
<i>Atlanta Business Chronicle</i>	March 2020
<i>Atlanta Business Chronicle</i>	January 2020
<i>Atlanta Business Chronicle</i>	December 2019
<i>Yogonet Gaming News</i>	December 2019
<i>Fox Business</i>	April 2019
<i>OnlineGambling.com</i>	July 2018
<i>Legal Sports Report</i>	July 2018
<i>Houston Chronicle</i>	July 2017
<i>Toronto Star</i>	December 2016
<i>HawaiiNewsNow.com</i>	September 2016
<i>TucsonNewsNow.com</i>	September 2016
<i>KFVS12.com</i>	September 2016
<i>Newswise.com</i>	August 2016
<i>Modern Times Magazine</i>	August 2016
<i>Toronto Star</i>	July 2016
<i>Toronto Star</i>	April 2016
<i>VICE Sports</i>	March 2016
<i>TickAssure.com</i>	February 2016
<i>Post-Bulletin (Rochester, MN)</i>	January 2016
<i>St. Paul Pioneer Press</i>	December 2015
<i>The Forum of Fargo-Moorhead</i>	December 2015
<i>ESPN.com</i>	May 2015
<i>Chicago Sun-Times</i>	May 2015
<i>WalletHub.com</i>	May 2015
<i>Pregame.com</i>	May 2015
<i>OSGA.com</i>	May 2015
<i>The Crimson (Melbourne, FL)</i>	April 2014
<i>The Guardian (London, England)</i>	December 2013
<i>Taipei Times (Taipei City, Taiwan)</i>	December 2013
<i>Toronto Star</i>	November 2012
<i>Toronto Star</i>	September 2012

Live Media Appearances

<i>Sport Management Review Insights Podcast</i>	March 2021
<i>BYU Radio—Top of Mind with Julie Rose (Sirius XM 143/Dish Network 980/iTunes Radio)</i>	Sept 2016
<i>ESPN Radio Las Vegas</i>	June 2015
<i>ESPN Behind the Bets Podcast</i>	May 2015
<i>BBC Live Radio</i>	December 2013

Research Mentioned in Media

<i>The Madrid Ledger</i>	August 2026
<i>SportsBoom</i>	June 2026

<i>The Washington Post</i>	September 2025
<i>Extra Points</i>	August 2025
<i>Los Angeles Times</i>	January 2022
<i>The Conversation</i>	January 2022
<i>Media Ethics Magazine</i>	December 2020
<i>The Sports Post</i>	August 2018
<i>104.5 The Zone</i> (Nashville, TN)	November 2016
<i>Lansing State Journal</i>	October 2015
<i>InsideTheBets.com</i>	July 2015
<i>Breitbart.com</i>	June 2015
<i>ESPN Radio</i> (Colin Cowherd / The Herd)	May 2015
<i>Palm Beach Post</i>	May 2015
<i>Covers.com</i>	May 2015
<i>SportsMemo.com</i>	May 2015
<i>AwfulAnnouncing.com</i>	May 2015
<i>CalvinAyre.com</i>	May 2015
<i>WalletHub.com</i>	June 2014
<i>SpaceCoastDaily.com</i>	January 2014
<i>University of Illinois News Bureau</i>	May 2013
<i>Revolution Analytics Blog</i>	August 2011

Expert Consulting

Served as a consultant and expert witness in the areas of sports business, management, and economics for legal matters in collegiate and professional sport.

Expert Opinion/Evaluation Reports & Letters

Over 80 expert opinion/evaluation letters written specific to economics, labor, and management on behalf of entities including universities, law firms, professional sports organizations, national governing bodies, and private sport, entertainment, and recreation firms.

Teaching Experience

University of Georgia

KINS 8500 – Sport Management Ph.D. Seminar (Sports Economics)
KINS 7560/5560 – Economic and Policy Analysis in Sport
KINS 7560E/5560E – Economic and Policy Analysis in Sport (online)
KINS 6520/4520 – Sport Finance
KINS 6520E/4520E – Sport Finance (online)
KINS 4810E – Sport Marketing (online)
KINS 3430E – Intro to Sport Management (online)

Texas A&M University

SPMT 681 – Sport Management Ph.D. Seminar (Quantitative Methods)
SPMT 630 – Economic Issues in Sport (online)
SPMT 689 – Special Topics: Sports Economics (online)
SPMT 611 – Revenue Generation in Sport
SPMT 611 – Revenue Generation in Sport (online)
SPMT 422 – Financing Sport Operations

Florida Institute of Technology

BUS 3304 – Sports Economics
BUS 4304 – Sports Finance
BUS 3509 – Introduction to Sport Management
BUS 3611 – Entertainment and Sports Marketing
BUS 4284 – Accounting Practicum
BUS 4786 – Major Field (Business) Practicum

University of Michigan
SM 341 – Sport Finance

Barry University
SES 444 – Financial Applications to Sport
SES 440 – Sport Marketing, Promotions and Fundraising
SES 480 – Contemporary Issues and Ethics in Sport
SES 250 – Sport and Recreation Management
SES 320&L – Kinesiology and Lab
SES 463 – Applied Physiology of Resistance Training
SES 486 – Sport Management Practicum
SES 499 – Sport Management Internship
SES 499 – Exercise Science Internship

University of Georgia (as graduate student)
PEDB 1230 – Beginning Racquetball
PEDB 1400 – Introduction to Weight Training
PEDB 1410 – Advanced Weight Training

Internal University Grants and Awards

Rackham Merit Fellowship, University of Michigan, Rackham Graduate School	2008-2012
Graduate Student Research Grant, University of Michigan (\$1800)	2011
Stan Kemp Scholarship, University of Michigan (\$1500)	2010
Rackham Travel Grant, University of Michigan (\$2850)	2010-2012
Kinesiology Travel Award, University of Michigan (\$1260)	2010-2012
Institute for Social Research Summer Training Award, University of Michigan (\$2300)	2009
Shapiro/Malik/Forrest Award, University of Michigan (\$2500)	2009-2011
Outstanding Graduating Senior, Exercise and Sport Science, East Carolina University	2002

Service

<u>University of Georgia</u>	
Chair, Sport Management Academic Support Specialist Search Committee	2025
Chair, Sport Management Assistant Professor Search Committee	2024
Chair, Sport Management Assistant Professor Search Committee	2022
Member, Sport Management Academic Support Specialist Search Committee	2022
Chair, Sport Management Instructor Search Committee	2021
UGA Young Dawgs Research Mentor	2019, 2020 & 2022
Chair, Sport Management Assistant Professor Search Committee	2018
Faculty Mentor, Department of Kinesiology	2018-present
Member, College of Education Scholarship Committee	2018-2020
Student Veterans Resource Center Transition Coach	2018-present
Member, Sport Management Instructor Search Committee	2018
Member, Student Enrollment and Data Manager Search Committee	2018
Member, Academic Appeals Committee, Department of Kinesiology	2017-present
Member, Mike Castronis Scholarship Award Committee, Department of Kinesiology	2018-present

<u>Texas A&M University</u>	
Member, Tenure-Track Faculty Search Committee, Division of Sport Management	2015-2016
Member, Tenure-Track Faculty Search Committee, Division of Sport Management	2014-2015
Member, Tenure-Track A-1 Committee, Division of Sport Management	2015 & 2016
Member, Ph.D. Committee, Division of Sport Management	2014-present

<u>Florida Institute of Technology</u>	
Chair, Economics Faculty Search Committee, College of Business	2013-2014

Chair, Faculty Professional Development Committee, College of Business	2013-2014
Chair, Academic Dishonesty Committee, College of Business	2013-2014
Chair, Classroom Technology Committee, College of Business	2013-2014
Chair, Task Force for Faculty Research Support, College of Business	2014
Member, Student Scholarship Committee, College of Business	2012-2013
Member, University Equity Committee	2012

University of Michigan

Member, Graduate Student Advisory Committee, School of Kinesiology	2010-2011
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Barry University

Faculty Advisor, Phi Kappa Epsilon Academic Honors Fraternity	2007-2008
Member, Off-Campus Coordination and Advisory Council	2005-2008
Member, Enrollment Management Committee	2005-2006

Graduate Student Research Supervision

Dylan Khan, Ph.D. (UGA) Sport Management (Chair)	2025-present
Michael Slonaker, Ph.D. (UGA) Sport Management (Chair)	2019-2024
Tyler Skinner, Ph.D. (UGA) Sport Management (Chair)	2020-2024
Byungju Kang, Ph.D., (UGA) Sport Management (Chair)	2016-2023
Andrew Kim, M.S. & Ph.D. (UGA) Sport Management (Committee)	2018-2023
Sehwan Kim, Ph.D. (UGA) Sport Management (Committee)	2019-2023
Kristina Hoff, M.S. & Ph.D., (UGA) Sport Management (Committee)	2017-2022
Katja Sonkeng, Ph.D., (UGA) Sport Management (Committee)	2018-2022
Michele Versfeld, Ph.D. (UGA) Sport Management (Committee)	2019-2021
Tyreal Yizhou Qian, Ph.D., (UGA) Sport Management (Committee)	2017-2019
Brandon Mastromartino, Ph.D., (UGA) Sport Management (Committee)	2017-2019
Ted Hayduk, Ph.D., (TAMU) Sport Management (Committee)	2015-2018
Zachary Damon, Ph.D., (TAMU) Sport Management (Committee)	2014-2017
Lane Wakefield, Ph.D., (TAMU) Sport Management (Committee)	2015-2016
Chelsea LeNoble, M.S., (FIT) Industrial and Organizational Psychology (Committee)	2013-2014

Research Affiliations

Affiliated Faculty Research Member, Center for Sport Management, Education and Research Texas A&M University	2014-2017
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Affiliated Faculty Research Member, Tourism and Sport Management Laboratory University of Illinois	2011-2014
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Professional Memberships

North American Society for Sport Management (NASSM)
North American Association of Sports Economists (NAASE)
European Sports Economics Association (ESEA)
American Statistical Association (ASA)
Western Economic Association International (WEAI)
Southern Economic Association (SEA)
Eastern Economic Association (EEA)

Other Non-Academic Writing Published in Popular Media

Athletic Director University (athleticdirector.com)	2017
PhiladelphiaFlyers.com	2004
Philadelphia Flyer Magazine	2004

Industry Work Experience

Account Executive, Corporate Sports Marketing Group, Clearwater, FL	2004-2005
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Media & Public Relations Intern, Philadelphia Flyers Hockey Club, Philadelphia, PA	2004
Operations & Hospitality Assistant, Atlanta Braves Baseball Club, Atlanta, GA	2003
Research Assistant, Biomechanics Laboratory, East Carolina University, Greenville, NC	2001-2002